



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FOR IMMEDIATE RELEASE

MEDIA RSVP CONTACT: Maryalicia Johnson
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YMCA RECOGNIZES CHARITABLE GIVERS AT FESTIVAL OF TREES CELEBRATION

- WHAT:** *The Color of Kindness, a YMCA Celebration of Giving* event will honor hundreds of donors at the 24th Annual Festival of Trees
- WHEN:** Sunday, November 14, 2010 7:00 p.m.
- WHERE:** Orlando Museum of Art 2416 North Mills Avenue Orlando, FL
- INFO:** The 2010 scholarship campaign generated more than \$3.2 million in scholarship funds, which resulted in the organization giving back \$8.2 million into the community to build healthier communities, develop youth and meet the critical after school, swimming and disease prevention needs served by this top nonprofit organization. The YMCA Youth Scholarship Campaign is focused on bringing meaningful and enduring change in neighborhoods throughout Central Florida. The Y is celebrating the donors with whom we work side by side, to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive through a YMCA program.

YMCA of Central Florida scholarships nurtured and developed more than 228,000 kids, families and seniors in 2010. 100% of every dollar raised is used to provide financial assistance to families for critical programs including safe places for kids after school, positive youth development, leadership development, and athletic team building programs to name a few. For more information on how to help change lives through the YMCA call 407-896-9220.

About the Y

The YMCA is one of Central Florida's leading nonprofits, focused on strengthening communities through youth development, healthy living and social responsibility. Each day in Central Florida 25 YMCA Family Centers impact 25,000 men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. For more information visit www.centralfloridaymca.org

RSVP INFO: *The Color of Kindness* is an invitation-only event
Media interested in attending this charitable givers event and enjoying the dessert samplings should RSVP ahead of time to: Maryalicia Johnson (407) 448-2484 maj@ymcanews.com

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YMCA of Central Florida
433 North Mills Avenue, Orlando, FL 32803 407-896-9220
At The Y Strengthening Communities is Our Cause