

February 5, 2011

To whom this concerns:

I have had the great pleasure of knowing Maryalicia Johnson since July, 2007, when we were both employed by the Central Florida YMCA. Our roles often overlapped as she managed Public Relations and I oversaw Grant Development; our offices were also kitty-corner from one another.

In the two years that I worked with Maryalicia, I found both her skills and commitment exceptional. I often had occasion to read her printed work product, which ranged from press releases to national magazine articles, and were unfailingly of excellent quality. Maryalicia frequently appeared on television and radio programs, providing communication regarding the agency's mission. In this capacity, she also coached staff in their media appearances, putting them at ease as they shared their expertise.

In the course of her work, Maryalicia was often called upon to respond to media at short notice or to coordinate a television event at very early or late hours. She was consistently able to meet these and other deadlines with a positive attitude. Her hard-working sense of responsibility made her successful at all aspects of her employment.

I would unconditionally recommend Maryalicia Johnson for her pursuit of a Master of Business degree. She will bring to her instruction diligence, communications skills, collegial behavior, and the ability to grasp and parse academic challenges. Please do not hesitate to contact me at yve.skeet@gmail.com if you have any questions regarding this letter of reference.

Sincerely,

Yve Skeet

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